CONTRACT

KVVU-TV Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#
	472834	1	0611557	1
Product			1	
NRSC 2012				
Contract Dates	Estimate #			
10/17/12 - 10/23/12				
<u>Advertiser</u>			Original Date	/ Revision
NRSC			10/23/12	/ 10/23/12
	Billing Cycle	Billing	Calendar	Cash/Trade

EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling <u>Demographic</u> Adults 35+ IDB# Advertiser Code Product Code Advertiser Ref Agency Ref

Spots/

		Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spot	s	Amount
E 8 KVVU 10/17/12 10/19/12 The Dr.Oz Show	4-5p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				Ū	Ψ0.00
Week: 10/15/12 10/21/12WTF 5	\$225.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$22 <u>5.00</u>	NM		
See MG 26.5,26.6	•		4440.00			
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM		
See MG 8.6						
3 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,	16.11.16.12.16.13.10	6.14	7			
4 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,	16.11,16.12,16.13,1	5.14	7			
5 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF :30	\$225.00	NM		
See MG 26.5,26.6	,		7			
6 KVVU 10/17/12-10/17/12 The Dr.Oz Show	4-5p	W :30	\$225.00	NM		
® See MG 26.5,26.6			,=====			
E 9 KVVU 10/17/12 10/19/12 Fox 5 News at 5	5-530p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				•	Ψ0.00
Week: 10/15/12	\$350.00			ı		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	WThF :30	\$35 0.00	NM		
See MG 26.5,26.6						
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	WThF :30	\$350.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,16	5.14				
3 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	WThF :30	\$350.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,16	5.14				
E 11 KVVU 10/17/12 10/19/12 MORE Access	630-7pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00		14141	U	φυ.υυ
Week: 10/15/12 10/21/12WTF 3	\$235.00					
	•					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Original Date / Revision



Start Date End Date Weekdays

10/28/12

MT----

Week: 10/22/12

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472834 /	Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #

	NECO		40/02/40	•
	NRSC		10/23/12 /	10/23/12
		Spots/		
*Line Ch Start Date End Date Description Start	/End Time Days Lengt	th Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	1200		
Spot Ch Date Range Description Start	<u>t/End Time</u> Weekdays L	ength Rate	Type	
1 KVVU 10/15/12-10/21/12 MORE Access 630-	-7pmWThF	:30 \$ 235.00	NM	
See MG 26.5,26.6		,		
2 KVVU 10/15/12-10/21/12 MORE Access 630-	7pmWThF	:30 \$ 235.00	NM	
See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16	6.12,16.13,16,14			
3 KVVU 10/15/12-10/21/12 MORE Access 630-		:30 \$ 235.00	NM	
See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1 1.17	
E 15 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a 8-9a		30	NIM C	
Start Date End Date Weekdays Spots/Week	Rate	00	NM (\$0.00
	150.00			
		enath Data	Tuno	
1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a 8-9a		ength Rate	<u>Type</u>	
See MG 26.5,26.6	3(:30 \$150.00	NM	
		30	NM 10	\$7,875.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1 \$4.6	Rate			
	350.00		_	
		ength Rate	<u>Type</u>	
	Late GameSt	:30 \$4,650.00	NM	
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16	6. 12, 16. 13, 16. 14			
2 KVVU 10/20/12-10/20/12 NCAA Football Early Game NCA		:30 \$2,325.00	NM	
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.				
3 KVVU 10/21/12-10/21/12 Friends Weekend 5-6p	Si	:30 \$225.00	NM	
Credited				
	ial Early New:ThF	:30 \$450.00	NM	
₩ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3		,16.1		
	ial Early New:ThF	:30 \$450.00	NM	
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3		,16.1		
6 KVVU 10/18/12-10/19/12 Special Early News Spec	ial Early New:ThF	:30 \$450.00	NM	
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3		,16.1		
7 KVVU 10/18/12-10/19/12 Special Early News Spec	ial Early NewsThF	:30 \$450.00	NM	
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3	3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,	,16.1		
	11 - 1135p -Tu	:30 \$1,950.00	NM	
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3	3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,	16.1		
9 KVVU 10/22/12-10/23/12 Anderson 3-4p	MTu	:30 \$450.00	NM	
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3	3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,	16.1		
10 KVVU 10/22/12-10/23/12 Anderson 3-4p	MTu	:30 \$450.00	NM	
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3	3,7.2,11.3,31.1,9.3,6.1,25.2.8.4.	16.1		
11 KVVU 10/22/12-10/23/12 Anderson 3-4p	MTu	:30 \$450.00	NM	
⊕ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3		16.1		
12 KVVU 10/22/12-10/23/12 Anderson 3-4p	MTu	:30 \$450.00	NM	
⊕ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3		16.1		
	ial Early New;M	:30 \$835.00	NM	
® See MG 26.5,26.6		4000.00	1 4141	
	ial Early New:M	:30 \$8 <u>35.00</u>	NM	
® See MG 26.5,26.6		3	, , , , ,	
		^		.
N 26 KVVU 10/22/12 10/23/12 The Dr.Oz Show 4-5p	Bata :30	U	NM 2	\$4,690.00

Advertiser

(* Line Transactions: N = New, E = Edited, D = Deleted)

<u>Rate</u>

\$225.00

Spots/Week

Original Date / Revision

10/23/12 / 10/23/12



Κ۷۷υ τν 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472834 /	Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser	Or	riginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time		oots/ eek Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Spot Ch Date Range Description	Start/End Time	Weekdays Length		<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu :30	\$225.00	NM		
See MG 26.5,26.6 2 KVVU 10/22/12-10/28/12 The Dr.Oz Show Credited	4-5p	MTu: :30	\$225.00	NM		
3 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu :30	\$225.00	NM		
See MG 26.5,26.6						
4 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu :30	\$225.00	NM		
5 KVVU 10/22/12-10/22/12 BB League Championships	1pm-8pm	M: :30	\$3,915.00	NM		
MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,			, , , , , , , , ,			
6 KVVU 10/22/12-10/22/12 Special Early News	Special Early Ne	w:M: :30	\$775.00	NM		
→ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,	9.1,27.2,27.1,26.4					
E 27 KVVU 10/22/12 10/23/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	5-530p <u>Rate</u> \$350.00	:30		NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-530p	MTu :30	\$350.00	NM		
See MG 26.5,26.6			Ψ000.00	, , , , ,		
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-530p	MTu: :30	\$350.00	NM		
See MG 26.5,26.6			***************************************			
E 28 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$365.00	:30		NM	2	\$730.00
N 29 KVVU 10/22/12 10/23/12 MORE Access Start Date End Date Weekdays Spots/Week	630-7pm <u>Rate</u>	:30		NM	0	\$0.00
Week: 10/22/12 10/28/12 MT 2	\$235.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	MTu: :30	\$235.00	NM		
Credited						
2 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	MTu :30	\$235.00	NM		
See MG 26.5,26.6			-			
		-	Γotals		58	\$44,465.00

NRSC

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	58	\$44,465.00	\$37,795.25
Totals	58	\$44 465 00	\$37 795 25

Signature: Date:

HEADLINE# 6115571 TRF# 472834 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

REP \$\$\$

FAX# 610-225-1191
RISK !!!
REPORT FROM REP
***CHANGES** *

OCT23/12 18.56
*** KVVU-TV ***

AGY ADV CITY TAX ORDER FLIGHT PRDCT # # DATES OCT17/12 NRSC 2012 ADV. AGY. STATE NAME NAME TAX P.O. NEBO MEDIA, ISS/NRSC WASHINGTON, OCT23/12 CONTRACT EST# BOX 3775 WK-1 # COMMENTS: INC DC 6115571 20027 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: SALES PRSN REP.# NATL. PH-JESSICA MURRAY OFF.# 762 TERESA DIFURIA LOCAL DATE SALESMAN REGIONAL OCT23 /12 # 18.56

REP: OK'D M4 NEW TOTAL \$44465 PLS CNF THANKS (-685)

STA:

CON N N *** THIS S \triangleright CASH H ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	: SPTS: WEEK	WEEK INVT		DAYS	: TOTL:
35 S 500P-600P	30	\$225.00	10/21	10/21	0		NDS		0
PROGRAM : EXTRA ORD COM1: SPOTS N/A. SEE MG. PRE-B PART OF A MAKEGOOD MADE UP OF LINES	MG. PRE-BOO	PRE-BOOKED PLS APPROVE. LINES 34-39	OVE.						
28 S 400P-500P	30	\$225.00	10/22	10/23	0		M-TU		0
PROGRAM: DR OZ CREDIT TAKEN FOR 1 SPOT(S)) MISSED OCT22	CT22							
31 S 600P-700P	30	\$235.00	10/22	10/23	0		M-TU		0
PROGRAM: MORE CREDIT TAKEN FOR 1 SPOT(S)) MISSED OCT22	CT22							

HEADLINE# 6115571 MOD# 3: UNAPPROVED 757 #1 472834 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS RISK !!! FAX# 610-225-1191

REPORT FROM REP **CHANGES** OCT23/12 18.56
*** KVVU-TV ***

STATION MAKEGOOD OFFERS
M4 OK'D BUY#35
BUY#28
BUY#31 OCT/12 : LINE#: REP : LINE#: 44465.00 :CD: TIME PERIOD MISSED: SUN/500P-600P M-TU/400P-500P M-TU/600P-700P OFFER: NONE . .. LGTH N/A. SEC FLIGHT .. ENDED. RATE PLS APPROVE. OCT21 OCT22 OCT22 START DATE END 30s 30s :SPTS: CONTRACT \$225.00 \$225.00 \$235.00 HNVH TOTAL SPOTS TOTAL (OCT23/12) DAYS 44465.00 58 :TOTL:

MARKET TOTALS \$265,588 KVVU 17% KIUD KSNV 1% KLAS 31% KTNV 18% AMAX % KVCW 1% CABL

0%

SVC- NS NSI BO BOOKS-MAY/PJ

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY Q-PAID HAYT PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#
	472834	1	0611557 ²	1
Product				
NRSC 2012				
Contract Dates	Estimate #			
10/17/12 - 10/23/12				
Advertiser			Original Date	e / Revision
NRSC			10/23/12	/ 10/23/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	<u>Station</u>	Accou	nt Executive	Sales Office
	KVV U	Teresa	Difuria	TELEREP-PHIL
	Special Hand	lling		
	Demographic	<u> </u>		
	Adults 35+			
	IDB#	Advert	iser Code	Product Code
	Agency Ref		Advertise	r Ref

		Spot	ts/			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Wee	k Rate	Typ e Sp	ots	Amount
E 16 KVVU 10/21/12 10/21/12 NFL Late Game	NFL Late Game	:30		NM	10	\$7,875.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/121 1	\$4,650.00					
Spot Ch Date Range Description	Start/End Time Weekda	ays <u>Length</u>	<u>Rate</u>	Type		
1 KVVU 10/15/12-10/21/12 NFL Late Game	NFL Late Game	·Sι :30	\$4,650.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,	16.11,16.12,16.13,16.14			ı		
2 KVVU 10/20/12-10/20/12 NCAA Football Early Game	NCAA Football Ear	Sa :30	\$2,325.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1				
3 KVVU 10/21/12-10/21/12 Friends Weekend	5-6p	·Si :30	\$225.00	NM		
⊕ Credited						
4 KVVU 10/18/12-10/19/12 Special Early News	Special Early NewsTh	1F :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1		1		
5 KVVU 10/18/12-10/19/12 Special Early News	Special Early NewsTh		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1				
6 KVVU 10/18/12-10/19/12 Special Early News	Special Early NewsTh	F :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1				
7 KVVU 10/18/12-10/19/12 Special Early News			\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1				
8 KVVU 10/23/12-10/23/12 Fox 5 News M-F 11p	M-F 11-1135p -Tu	: :30	\$1,950.00	NM		
→ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1				
9 KVVU 10/22/12-10/23/12 Anderson	3-4p MTu		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6. ⁻	1,25.2,8.4,16.1				
10 KVVU 10/22/12-10/23/12 Anderson	3-4p MTu		\$450.00	NM		
→ MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6.	1,25.2,8.4,16.1		i		
11 KVVU 10/22/12-10/23/12 Anderson	3-4p MTu	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6. ⁻	1,25.2,8.4,16.1				
12 KVVU 10/22/12-10/23/12 Anderson	3-4p MTu	:30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	31.2,10.3,7.2,11.3,31.1,9.3,6. ⁻	1,25.2,8.4,16.1				
13 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:M	:30	\$835.00	NM		
® See MG 26.5,26.6						
14 KVVU 10/22/12-10/22/12 Special Early News	Special Early New:M	:30	\$ 835.00	NM		
See MG 26.5,26.6						
E 26 KVVU 10/22/12 10/23/12 The Dr.Oz Show	4-5p	:30		NM	2	\$4,690.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision 472834 /	Alt Order # 06115571
Product NRSC 2012	Estimate #
	iginal Date / Revision 10/23/12 / 10/23/12
	472834 / Product NRSC 2012

		Spo	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 4	<u>Rate</u> \$225.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu: :30	\$ 225.00	NM	
2 KVVU 10/22/12-10/28/12 The Dr. Oz Show Credited	4-5p	MTu: :30	\$ 225.00	NM	
3 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5.26.6	4-5p	MTu: :30	\$ 225.00	NM	
4 KVVU 10/22/12-10/28/12 The Dr.Oz Show See MG 26.5,26.6	4-5p	MTu :30	\$225.00	NM	
5 KVVU 10/22/12-10/22/12 BB League Championships MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,		м :30	\$3,915.00	NM	
6 KVVU 10/22/12-10/22/12 Special Early News	Special Early Nev	v ₁ M: :30	\$775.00	NM	
® MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,		:30		NINA 4	# 005.00
N 28 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	Rate \$365.00	:30		NM 1	\$365.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu :30	\$365.00	NM	
Credited					
E 29 KVVU 10/22/12 10/23/12 MORE Access Start Date	630-7pm <u>Rate</u> \$235.00	:30		NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	MTu :30	\$ 235.00	NM	
Credited					
2 KVVU 10/22/12-10/28/12 MORE Access See MG 26.5,26.6	630-7pm	MTu :30	\$235.00	NM	
		To	otals	57	\$44,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	57	\$44,100.00	\$37,485.00
Totals	57	\$44,100.00	\$37,485.00

61 (D of a
Signature:	Date:

REP \$\$\$ HEADLINE# 6115571 TRF# 472834 MOD# 4: UNAPPROVED REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP OCT25/12 12.03
*** KVVU-TV ***

CHANGES

CITY AGY ADV FLIGHT PRDCT ORDER # TAX # DATES NRSC 2012 OCT17/12 AGY. ADV. STATE NAME NAME TAX NEBO MEDIA, ISS/NRSC OCT23/12 WASHINGTON, P. O. 円S円# CONTRACT BOX 3775 WK-1 # COMMENTS: INC 6115571 DC 20027 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-JESSICA MURRAY OFF.# TERESA LOCAL 762 DATE DIFURIA SALESMAN REGIONAL OCT25/12 12.03

REP: Ħ H OK'D M5 NEW TOTAL ROSE NIKKI \$44100 (-365)

STA: PLS CNF THANKS

CON CM *** THIS S Þ CASH IN ADVANCE SCHEDULE ****

:LINE#:REP LINE#: 30 : CD: Ø 530P-600P TIME PERIOD LGTH ω SEC \$365.00 RATE 10/22 START DATE 10/23 END :SPTS: Н WEEK INVT M-TU DAYS : TOTL: μ

PROGRAM: 530P N CREDIT TAKEN FOR 530P NEWS

1 SPOT(S) MISSED OCT22

STATION MAKEGOOD OFFERS: M5 OK'D BUY#30 MISSED:M-TU/530P-600P

OCT/12

44100.00

OFFER: NONE

CMT:SPOT N/A DUE TO BASEBALL. FLIGHT ENDED. PLS CREDIT.

OCT22

30s

\$365.00

(OCT23/12)

CONTRACT TOTAL SPOTS TOTAL 44100.00 57

HEADLINE# 6115571 TRF# 472834 MOD# 4: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

\$\$\$ \$\$\$

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

OCT25/12 12.03
*** KVVU-TV ***

:LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE . .. START END :SPTS: /WK: NEEK DAYS : TOTL:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%

SVC- NSI BOOKS- MAY/PJ DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE H-HFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

NEBO Media, Media Account Attention: Jessica Murray 3299 K Street NW Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	Alt Order #			
	472834	1	0611557	1			
Product							
NRSC 2012							
Contract Dates	Estimate #						
10/17/12 - 10/23/12							
<u>Advertiser</u>			Original Date	e / Revision			
NRSC			04/13/12	/ 10/22/12			
	Billing Cycle	Billing	Calendar	Cash/Trade			
	EOM/EOC	Broadcast		Cash			
	<u>Station</u>	Accou	nt Executive	Sales Office			
	KVVU	Teresa	a Difuria	TELEREP-PHIL			
	Special Hand	ling					
	Demographic	Demographic					
	Adults 35+						
	IDB#	Advert	iser Code	Product Code			
	Agency Ref		Advertise	r Ref			

Spots/ Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount KVVU 10/17/12 10/19/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 3 \$1,095.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--\$365.00 3 2 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 NM 3 \$1,425.00 **End Date Weekdays** Start Date Spots/Week Rate Week: 10/15/12 \$475.00 10/21/12 --WTF-3 KVVU 10/17/12 Fox 5 News AM M-F 7a-9a 10/19/12 M-F 7a-9a :30 NM 6 \$2,970.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--6 \$495.00 KVVU 10/17/12 10/19/12 More M-F 9-10a M-F 9a-10a :30 NM 3 \$660.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 --WTF--\$220.00 10/21/12 KVVU 10/17/12 10/19/12 The Dr.Oz Show M-F 10a-11a :30 NM 3 \$585.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 -WTF-\$195.00 3 KVVU 10/17/12 10/19/12 Katie Couric 2-3p :30 NM \$0.00 Start Date End Date Spots/Week **Weekdays** Rate Week: 10/15/12 \$145.00 10/21/12 -WTF--Spot Ch Date Range Start/End Time Description <u>Weekdays</u> Length Rate **Type** 1 KVVU 10/15/12-10/21/12 Katie Couric 2-3p ---WThF----:30 \$145.00 NM See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 2 KVVU 10/15/12-10/21/12 Katie Couric 2-3p ---WThF----:30 \$145.00 NM See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 3 KVVU 10/15/12-10/21/12 Katie Couric ---WThF----:30 \$145.00 2-3p NM See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 KVVU 10/17/12 10/19/12 Anderson 3-4p :30 NM 0 \$0.00 **Weekdays** Start Date End Date Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--3 \$155.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 10/22/12 Page 2 of 5



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555
 Contract / Revision
 Alt Order #

 472834 /
 06115571

 Contract Dates
 Product
 Estimate #

 10/17/12 - 10/23/12
 NRSC 2012

 Advertiser
 Original Date / Revision

 NRSC
 04/13/12 / 10/22/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type 9	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			1 (40)		,	300 0 0000 000 000 00 00 00 00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Anderson	3-4p	WThF-	:30	\$155.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,1	6.14					
2 KVVU 10/15/12-10/21/12 Anderson	3-4p	WThF-	:30	\$155.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,1	6.14					
3 KVVU 10/15/12-10/21/12 Anderson	3-4p	WThF-	:30	\$155.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	16.11,16.12,16.13,1	6.14					
N 8 KVVU 10/17/12 10/19/12 The Dr.Oz Show	4-5p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.00		1 414.	Ū	Ψ0.00
Week: 10/15/12 10/21/12WTF 5	\$225.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF-		\$225,00	NM		
See MG 26.5,26.6	, ορ	******	.00	Ψ220.00	, , , , ,		
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF-	:30	\$225.00	NM		
See MG 8.6	4-0ρ	******	.50	Ψ220,00	/ ////		
3 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	WThF-	:30	\$225.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	•		.50	Ψ220.00	74777		
4 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	o.,,- WThF-	:30	\$225.00	NM		
See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1			.50	Ψ220.00	14141		
5 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	o. 14 WThF-	:30	\$225.00	NM		
See MG 26.5.26.6	4-5p	yy 1111	50	\$220.00	10101		
6 KVVU 10/17/12-10/17/12 The Dr.Oz Show	4-5p	W	:30	\$225.00	NM		
	4-5p		30	\$220.00	IVIVI		
⊕ See MG 26.5,26.6							
N 9 KVVU 10/17/12 10/19/12 Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		:30		NM	0	\$0.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12wTF3	Rate \$350.00					0	\$0.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12wTF3Spot ChDate RangeDescription	Rate \$350.00 Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	<u>Type</u>	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	Rate \$350.00	Weekdays wThF-	<u>Length</u>	<u>Rate</u> \$350.00		0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 See MG 26.5,26.6	Rate \$350.00 Start/End Time 5-530p	WThF-	<u>Length</u> :30	\$350.00	<u>Type</u>	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	Rate \$350.00 <u>Start/End Time</u> 5-530p 5-530p	WThF-	<u>Length</u> :30		<u>Type</u>	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	Rate \$350.00 <u>Start/End Time</u> 5-530p 5-530p	wThF- wThF- 6. <i>14</i>	Length :30 :30	\$350.00	Type NM NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5	Rate \$350.00 <u>Start/End Time</u> 5-530p 5-530p 6.11,16.12,16.13,16 5-530p	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30	\$350.00	<u>Type</u> NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	Rate \$350.00 <u>Start/End Time</u> 5-530p 5-530p 6.11,16.12,16.13,16 5-530p	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30	\$350.00 \$350.00	Type NM NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30	\$350.00 \$350.00	Type NM NM	0	\$0.00 \$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5,26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30	\$350.00 \$350.00	Type NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p	Rate \$350.00 <u>Start/End Time</u> 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30	\$350.00 \$350.00	Type NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date Veek: 10/15/12 End Date Veekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate	WThF- WThF- 6. <i>14</i> WThF-	Length :30 :30 :30 :30 :30	\$350.00 \$350.00	Type NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date Veek: 10/15/12 End Date Veekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time	WThF- WThF- 5.14 WThF- 6.14	Length :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00	Type NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date Veek: 10/15/12 End Date Veekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time M-F 530-6p	wThFwThF- 6.14wThF- 6.14 WeekdayswThF-	Length :30 :30 :30 :30 :30 :20 :20 :20	\$350.00 \$350.00 \$350.00 Rate	Type NM NM NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16	wThFwThF- 6.14wThF- 6.14 WeekdayswThF-	Length :30 :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate	Type NM NM NM NM NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 10 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p	WThFWThF- 5.14WThF- 6.14 WeekdaysWThF- 6.14WThF-	Length :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM NM NM Type NM		
Start Date End Date Weekdays Spots/Week	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 6.11,16.12,16.13,16	WThFWThF- 5.14WThF- 6.14 WeekdaysWThF- 6.14WThF-	Length :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM Type NM	1	\$365.00
Start Date End Date Weekdays Spots/Week	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p Rate \$365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16	WThFWThF- 5.14WThF- 6.14 WeekdaysWThF- 6.14WThF-	Length :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM NM NM Type NM		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 −wTF−− 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 Fox 5 News at 5 MF 530-6p Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 630-7pm Rate	WThFWThF- 5.14WThF- 6.14 WeekdaysWThF- 6.14WThF-	Length :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM Type NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 </td <td>Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 630-7pm Rate \$235.00</td> <td>wThF- 5.14wThF- 5.14 WeekdayswThF- 6.14wThF- 6.14</td> <td>Length :30 :30 :30 :30 :30 :30 :30 :30 :30</td> <td>\$350.00 \$350.00 \$350.00 Rate \$365.00</td> <td>Type NM NM NM NM Type NM NM</td> <td>1</td> <td>\$365.00</td>	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 630-7pm Rate \$235.00	wThF- 5.14wThF- 5.14 WeekdayswThF- 6.14wThF- 6.14	Length :30 :30 :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM NM Type NM NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p	WThF- 5.14WThF- 5.14 WeekdaysWThF- 6.14WThF- 6.14WThF- 6.14	Length :30 :30 :30 :30 Length :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00 \$365.00	Type NM NM NM NM Type NM NM NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 <td>Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 630-7pm Rate \$235.00</td> <td>wThF- 5.14wThF- 5.14 WeekdayswThF- 6.14wThF- 6.14</td> <td>Length :30 :30 :30 :30 :30 :30 :30 :30 :30 :30</td> <td>\$350.00 \$350.00 \$350.00 Rate \$365.00</td> <td>Type NM NM NM NM Type NM NM</td> <td>1</td> <td>\$365.00</td>	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16 630-7pm Rate \$235.00	wThF- 5.14wThF- 5.14 WeekdayswThF- 6.14wThF- 6.14	Length :30 :30 :30 :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00	Type NM NM NM NM Type NM NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 11 KVVU 10/17/12 10/19/12 MORE Access Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF <	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-6p 6.11,16.12,16.13,16	WThF- 5.14WThF- 6.14 WeekdaysWThF- 6.14WThF- 6.14WThF-	Length :30 :30 :30 :30 Length :30 :30 :30 Length :30	\$350.00 \$350.00 \$350.00 \$365.00 \$365.00 \$365.00	Type NM NM NM NM Type NM NM NM NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 MORE Access Start Date End Date Weekdays	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-7pm	wThF- 5.14wThF- 6.14 WeekdayswThF- 6.14wThF- 6.14 WeekdayswThF-	Length :30 :30 :30 :30 :30 :30 :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 Rate \$365.00 \$365.00	Type NM NM NM NM Type NM NM NM	1	\$365.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 26.5, 26.6 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 1 N 11 KVVU 10/17/12 10/19/12 MORE Access Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF <	Rate \$350.00 Start/End Time 5-530p 5-530p 6.11,16.12,16.13,16 5-530p 6.11,16.12,16.13,16 M-F 530-6p 8365.00 Start/End Time 0 M-F 530-6p 6.11,16.12,16.13,16 0 M-F 530-7pm	wThF- 5.14wThF- 6.14 WeekdayswThF- 6.14wThF- 6.14 WeekdayswThF-	Length :30 :30 :30 :30 Length :30 :30 :30 Length :30 :30 :30 :30	\$350.00 \$350.00 \$350.00 \$365.00 \$365.00 \$365.00	Type NM NM NM NM Type NM NM NM NM	1	\$365.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14

04/13/12 / 10/22/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 472834 /	1 Alt Order # 06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser		Original Date / Revision

		Spo				
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	TypeS	pots	Amount
N 12 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	3	\$3,750.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WTF 3	<u>Rate</u> \$1,250.00					
		.00			•	44 005 00
N 13 KVVU 10/17/12 10/19/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week	M-F 11-1135p <u>Rate</u>	:30		NM	3	\$1,905.00
Week: 10/15/12 10/21/12WTF 3	\$635.00					
N 14 KVVU 10/20/12 10/20/12 NCAA Football Late Game	NCAA Football Lat	:30	*****	NM	2	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate			1400	-	Ψ1,000.00
Week: 10/15/12 10/21/122- 2	\$750.00					
N 15 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1	\$150.00 Start/End Time	Wookdaya Langth	Data	Tuna		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a	8-9a	Weekdays Length	<u>Rate</u> \$150.00	<u>Type</u> NM		
See MG 26.5,26.6	0- <i>0</i> a	30 .50	Ψ100.00	IVIVI		
N 16 KVVU 10/21/12 10/21/12 NFL Late Game	NFL Late Game	:30		NM	11	\$8,100.00
Start Date End Date Weekdays Spots/Week	Rate	.00		, , , , ,	• • •	ψο, 100.00
Week: 10/15/12 10/21/121 1	\$4,650.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 NFL Late Game	NFL Late Game	St :30	\$4,650.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1 2 KVVU 10/20/12-10/20/12 NCAA Football Early Game	, , ,		\$2,325.00	NINA		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			\$2,325.00	NM		
3 KVVU 10/21/12-10/21/12 Friends Weekend	5-6p	St :30	\$225.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31		,			
4 KVVU 10/18/12-10/19/12 Special Early News	Special Early New	/:ThF :30	\$450.00	NM		
(h) MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3						
5 KVVU 10/18/12-10/19/12 Special Early News	Special Early New		\$450.00	NM		
 MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 KVVU 10/18/12-10/19/12 Special Early News 	Special Early New		\$450.00	NM		
® MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3			Ψ+30.00	IVIVI		
7 KVVU 10/18/12-10/19/12 Special Early News	Special Early New		\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31	.1,9.3,6.1,25.2,8.4,16.1				
8 KVVU 10/23/12-10/23/12 Fox 5 News M-F 11p	M-F 11-1135p	-Tu :30	\$1,950.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 NA			£450.00	NINA		
9 KVVU 10/22/12-10/23/12 Anderson M MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	3-4p 1 2 10 3 7 2 11 3 31	MTu :30	\$450.00	NM		
10 KVVU 10/22/12-10/23/12 Anderson	3-4p	MTu :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3	1.2,10.3,7.2,11.3,31	.1,9.3,6.1,25.2,8.4,16.1				
11 KVVU 10/22/12-10/23/12 Anderson	3-4p	MTu :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3						
12 KVVU 10/22/12-10/23/12 Anderson	3-4p	MTu :30	\$450.00	NM		
MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,3 13 KVVU 10/22/12-10/22/12 Special Early News	1.2,10.3,7.2,11.3,31 Special Early New		\$835.00	NM		
® See MG 26.5.26.6	opeoiai Larry Ivew	.50	Ψ000.00	IVIVI		
14 KVVU 10/22/12-10/22/12 Special Early News	Special Early New	:30	\$835.00	NM		
⊕ See MG 26.5,26.6						
N 17 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	1	\$92 <i>5</i> .00
Start Date	Rate					
Week: 10/15/12 10/21/121 1	\$925.00					
N 18 KVVU 10/17/12 10/18/12 BB League Championships	1pm-8pm	:30		NM	2	\$9,000.00
Start Date	<u>Rate</u>					

NRSC

(* Line Transactions: N = New, E = Edited, D = Deleted)



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision	Alt Order #
472834 /	06115571

Contract Dates Product Estimate # 10/17/12 - 10/23/12 NRSC 2012

<u>Advertiser</u> Original Date / Revision 04/13/12 / 10/22/12 NRSC

*Line Ch Start Date End Date Description	Start/End Time	Days Lei	Spot		TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wT 2	<u>Rate</u> \$4,500.00					Territoria englicularismosti englicaggi en con d	
N 19 KVVU 10/22/12 10/23/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	2	\$730.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$365.00						
N 20 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	2	\$950.00
Start Date	Rate		.00		(4)41	2	ψ330.00
Week: 10/22/12 10/28/12 MT 2	\$475.00						
N 21 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate		:30		NM	4	\$1,980.00
Week: 10/22/12 10/28/12 MT 4	\$495.00	•					
N 22 KVVU 10/22/12 10/23/12 More M-F 9-10a	M-F 9a-10a		:30		NM	2	\$440.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$220.00						
N 23 KVVU 10/22/12 10/23/12 The Dr.Oz Show	M-F 10a-11a	THE ABOVE	:30		NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12 MT 2	<u>Rate</u> \$195.00						
N 24 KVVU 10/22/12 10/23/12 Katie Couric	2-3p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		.50		INIVI	U	Ψ0.00
Week: 10/22/12 10/28/12 MT 2	\$145.00	Mealedana	1	D-1-	_		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Katie Couric	Start/End Time 2-3p	<u>Weekdays</u> MTu	Length :30	<u>Rate</u> \$145.00	<u>Type</u> NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	•		.50	Ψ1-10.00	7 4777		
2 KVVU 10/22/12-10/28/12 Katie Couric	2-3p	MTu	:30	\$145.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	·i	6.14					
N 25 KVVU 10/22/12 10/23/12 Anderson Start Date End Date Weekdays Spots/Week	3-4p Rate		:30		NM	0	\$0.00
Week: 10/22/12 10/28/12 MT 2	\$155.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Anderson See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	3-4p	MTu	:30	\$ 155.00	NM		
2 KVVU 10/22/12-10/28/12 Anderson	3-4p	0. 74 MTu	:30	\$155.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	6.11,16.12,16.13,1	6.14					
N 26 KVVU 10/22/12 10/23/12 The Dr.Oz Show	4-5p		:30		NM	3	\$4,915.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 4	<u>Rate</u> \$225.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 The Dr. Oz Show	4-5p	MTu	:30	\$225.00	NM		
See MG 26.5,26.6 3 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu	:30	\$225.00	NM		
See MG 26.5,26.6	4 0 p	i i i	.00	Ψ220.00	, ,,,,,		
4 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	MTu	:30	\$225.00	NM		
See MG 26.5,26.6 5 KVVU 10/22/12-10/22/12 BB League Championships	1pm-8pm	M	:30	\$3,915.00	NM		
® MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,	·			φο,ο το.οο	, , , , ,		
6 KVVU 10/22/12-10/22/12 Special Early News	Special Early Nev	v:M	:30	\$775.00	NM		
MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,			.00		h 13.4	_	^~~
N 27 KVVU 10/22/12 10/23/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p Rate		:30		NM	0	\$0.00
Week: 10/22/12 10/28/12 MT 2	\$350.00						



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	472834 /	06115571
Contract Dates 10/17/12 - 10/23/12	Product NRSC 2012	Estimate #
Advertiser	0	riginal Date / Revision
NRSC		04/13/12 / 10/22/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Len	gth Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 26.5,26.6	Rate Start/End Time 5-530p	<u>Weekdays</u> MTu	Length :30	Rate \$350.00	<u>Type</u> NM	,	
2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 26.5,26.6	5-530p	MTu	:30	\$350.00	NM		
N 28 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	M-F 530-6p <u>Rate</u> \$365.00		:30		NM	2	\$730.00
N 29 KVVU 10/22/12 10/23/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 2	630-7pm <u>Rate</u> \$235.00		:30		NM	1	\$235.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/22/12-10/28/12 MORE Access	630-7pm	MTu	:30	\$235.00	NM		
See MG 26.5,26.6	40:- 44:-		.00		A18.5	•	#0.500.00
N 30 KVVU 10/22/12 10/23/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	10p-11p <u>Rate</u> \$1,250.00		:30		NM	2	\$2,500.00
N 31 KVVU 10/22/12 10/23/12 Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$635.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	M-F 11-1135p	MTu	:30	\$ 635.00	NM		
2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p	M-F 11-1135p	MTu	:30	\$ 635.00	NM		
See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,1	6.11,16.12,16.13,1	6.14					
X-		este six . More on Annie i no approprie	Tota	ıls		61	\$45,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	61	\$45,150.00	\$38,377.50
Totals	61	\$45,150.00	\$38,377.50

Signature:	Date:	

MOD# 2: UNAPPROVED REV #1 \$\$\$ HEADLINE# 6115571 TRF# 472834

> CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100

AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

CHANGES OCT22/12 14.54 *** KVVU-TV *** FAX# 610-225-1191

ADV #	ADV. NAME	AME ISS/NRSC	REP.# OFF.# 762 SALESMAN #
AGY #	_ AGY. N	NAME NEBO MEDIA, INC.	BUYER NAME JESSICA MURRAY
		P.O. BOX 3775	SALES PRSN PH- TERESA DIFURIA
		WASHINGTON, DC 20027	
ORDER #		CONTRACT #_6115571	CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC 2012	12	EST# COMMENTS: (LINE, ORDER, INV	OICE)
FLIGHT DATES_C	DATES OCT17/12	OCT23/12 WK-1	
CITY TAX	STA	STATE TAX CO-OP BILLING NEEDED	DATE_OCT22/12 14.54

REP: PLS CNF THANKS TOTAL SAME O'D M3 SEE FR NIKKI TO ROSE LINE 40-41

STA:

CON CM **** THIS S \triangleright CASH IN ADVANCE SCHEDULE

ORD COM1: SPOTS N/A DUE TO PEORD COM2: BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 THIS IS A MAKE-GOOD FOR OCT17 THIS IS A MAKE-GOOD FOR OCT21 THIS IS A MAKE-GOOD FOR OCT21 THIS IS A MAKE-GOOD FOR OCT22	A 430P-800P 3	8 S 400P-500P 30 PROGRAM: DR OZ	PROGRAM: SPECIAL NEWS AFTER ORD COM1: SPOTS N/A. SEE MG. PART OF A MAKEGOOD MADE UP OF	39 S 730P-800P 30	:LINE#:REP :CD: TIME PERIOD : LGTH :
RG CHG. AIRING NLC ON LINE-8 FOR 3 S ON LINE-9 FOR 1 S ON LINE-11 FOR 1 ON LINE-17 FOR 1 ON LINE-28 FOR 3 ON LINE-29 FOR 2 ON LINE-31 FOR 1	0 \$3,915.00	0 \$225.00	DEBATE PRE-BOOKED PLS LINES 34-39	0 \$835.00	H : SEC : RATE
GAME #7. SEE OTS/WK OT/WK POT/WK POTS/WK POTS/WK POTS/WK POT/WK	0 10/22	10/17	APPROVE.	10/22	: START :
MG OFFER.	10/22	10/19		10/22	END
· PRE-	Н	0		0	: SPTS:
	MON	W – F		MON	WEEK: DAYS
	1	0		0	:TOTL:

į	()	7	=) 	PPROVE.	BOOKED PLS	
PRE-	\$150.00 \$225.00 \$350.00 \$350.00 \$235.00 \$835.00 \$3775.00 \$7775.00		33 33 33 33 33 34 34 35 37 37 37 37 37 37 37 37 37 37 37 37 37	OCT21 OCT22(3/WK) OCT22(2/WK) OCT22 OCT22 OCT22 OCT22 OCT22 AIRING NLCS	JA JOP	W-F/600F-700 SUN/800A-900 M-TU/400P-50 M-TU/500P-53 M-TU/600P-70 MON/730P-800 OFFER:MON/430P-800 & MON/400P-430 CMT:SPOTS N/A DU	BUX#11 BUX#29 BUX#29 BUX#17 7
(0CT22/12)	325. 350.	00	ш ш	OCT17(3/WK) OCT17	שני	-F/400P-50-F/500P-53	PERS:
ΤU	M-TU	Ч	10/23	10/22	\$235.00	30	31 S 600P-700P
							PROGRAM : 5P NEWS
ΤU	M-TU	0	10/23	10/22	\$350.00	30	29 S 500P-530P
							PROGRAM : DR OZ
Ţ	M-TU	Ц	10/23	10/22	\$225.00	30	28 S 400P-500P
						NEWS	PROGRAM : SU 8A N
Z	SUN	0	10/21	10/21	\$150.00	30	17 S 800A-900A
							PROGRAM : MORE
щ	– M	0	10/19	10/17	\$235.00	30	11 S 600P-700P
							PROGRAM : 5P NEWS
д	-M	0	10/19	10/17	\$350.00	30	9 S 500P-530P
	Ξ	R. PRE	MG OFFER	GAME #7. SEE	AIRING NLCS	/A DUE TO PRG CHG. PLS APPROVE. MADE UP OF LINES	PROGRAM: NEWS ORD COM1: SPOTS N. ORD COM2: BOOKED I PART OF A MAKEGOOD
Z	MON	Ч	10/22	10/22	\$775.00	30	41 A 400P-430P

OCT/12

45150.00

CONTRACT TOTAL TOTAL SPOTS

45150.00 61

REP SSS

:LINE#:REP

HEADLINE# 6115571 TRF# 472834 MOD# 2: UNAPPROVED REV #1 \$\$\$:REP :CD: TIME PERIOD LGTH SEC REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * RATE START DATE END DAHE :SPTS: HNVT OCT22/12 14.54 *** KVVU-TV *** DAYS : TOTL:

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KTUD 1% KLAS 31% KTNV 18% KVMY 2% KVCW 18 CABL

0%

SVC- NSI BO DEMOS- RA35+* BOOKS- MAY/PJ

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK HHHH THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE